



Press Release

Joint Medical Engineering Project for C.R.S. iiMotion and XSe Embedded

Two Spin-Offs from Villingen start with a new contract from the medical engineering market into 2011.

Villingen-Schwenningen, Germany – February 4th, 2011 – C.R.S. iiMotion, supplier for innovative algorithms and software solutions in the field of digital image processing and XSe Embedded (XSe), supplier of future technologies in the field of embedded systems, announce their jointly design win from the industry of medical engineering. Both companies cooperate to deliver a newly developed platform to be used by their customer in endoscopy applications.

Rainer Zwing, Managing Director of C.R.S. iiMotion says, “Only one year after our spin-off, we are entering another strategic field of activity besides consumer electronics. It is very encouraging for us, that we won the contract over an experienced Japanese competitor in the field of medical engineering. We are convinced that we have found a very competent partner in XSe, who will certainly accompany us for additional projects. The different areas of competency and our different customers enable us to explore new markets and broader fields of activity by cooperation instead of acting as ‘lone wolf’”.

Rainer Oder, Managing Director of XSe adds, “The strategic alignment of the XSe is targeted to transport synergy effects from our automotive projects into related markets. We are pleased to have C.R.S. iiMotion as an excellent partner, who helped us enter the market of medical engineering much earlier than initially planned. Additional joint projects can now also be realized for the automotive market.”

The expertise about algorithms of C.R.S. iiMotion paired with the experience of XSe with respect to embedded systems opens up a variety of new application areas in related industrial fields like automotive, medical engineering, industrial automation and consumer electronics. More and more, so-called embedded systems enter the daily life. This leads to the need of innovation and optimization under cost pressure and extended competition for the above listed industries.



C.R.S. iiMotion and XSe are extremely well positioned to deliver these needs by generating additional value between the companies for their joint customers.

About C.R.S. iiMotion

C.R.S. iiMotion is a German company, which was founded at the end of 2009 by a group of highly qualified engineers from the field of image and video processing in Villingen-Schwenningen, Germany, with the goal to deliver innovative research solutions to the industry. The activities include developments for the complete video processing chain, from capturing via electronic cameras, over post-processing to the final output using the latest display technologies.

C.R.S. iiMotion GmbH

Hermann-Schwer-Straße 3
78048 Villingen-Schwenningen
Germany

Phone: +49 7721 20697-0
Fax: +49 7721 20697-29
Email: info@crs-iimotion.com
Domain: www.crs-iimotion.com

About XS Embedded GmbH

The XSe, a privately held German Corporation located in Villingen-Schwenningen, Germany, specializes in development of future technologies in the field of embedded systems. The central business segments consist of development and services within the markets of the automotive industry, medical engineering, consumer electronics and within additional industry-specific submarkets.

XS Embedded GmbH

Roggenbachstr. 6
78050 Villingen-Schwenningen
Germany

Phone: +49 7721 4060 0
Fax: +49 7721 4060 499
Email: info@xse.de
Domain: www.xse.de



Rainer Zwing, Managing Director C.R.S. iiMotion and Rainer Oder, Managing Director XS Embedded, f.l.